



Marion Ventura

Master's student in Sustainable Management of Territories and Tourism Products

6-month internship from February 2027 · tourism products, partnerships, market research

PROFILE

A year studying in South Korea, 11 countries visited, a 7-week trip to Thailand planned from start to finish: international experience is what drives me. With a background in international business and a specialisation in sustainable tourism, I want to help develop tourism offers that respect local cultures and places.

EDUCATION

Master's in Sustainable Management of Territories and Tourism Products 2024 – 2027

Université Lumière Lyon 2 · first year completed, second year in progress · sustainable tourism, project management, marketing and management of tourism organisations

Gap year between the first and second year of the Master's 2025 – 2026

Two company assignments, then 7 weeks in Thailand (including 3 weeks travelling alone): itinerary, budget, transport and accommodation planned from start to finish.

Academic exchange in South Korea 2023 – 2024

Solbridge International School of Business, Daejeon · taught in English · secured a new exchange partnership with IUT Lyon 1

- Semester 1: Entertainment Marketing in Korea, Asian and International Business Management, Strategic Management
- Semester 2: Digital Marketing, Managerial Accounting, Investment Analysis, Korean

Bachelor's in Marketing and Sales (BUT TC) 2021 – 2024

IUT Lyon 1 · International Business track: purchasing and sales

French Baccalaureate, with honours 2021

Mathematics and physics-chemistry · European section (English)

EXPERIENCE

Purchasing assistant, then accounts receivable Oct 2025 – May 2026

Bernard Agriculture, temporary contract (2 three-month assignments) · Saint-André-de-Corcy, France

- Purchasing: around 30 orders a day, updated the product database (500+ items) in Navagri and Excel
- Called back for accounts receivable: cheque deposits, credit notes, direct debits, supplier database updates (200+ suppliers), customer requests

Cook, service and reception · Master's internship May – Sep 2025

Claire Rivière campsite, 3★ (161 pitches) · Villieu-Loyes-Mollon, France

- 60 to 90 covers a day, in a kitchen team of two
- Reception, bar service and payments for regular guests and European travellers passing through, in English

Real estate agency internships 2022 · 2023

Stéphane Plaza (1 month) · Nestenn Lyon 6 (2 months)

Survey of around 35 home buyers, prospecting, assisting with viewings and valuations

Summer jobs 2022 – 2024

Retail (Carrefour) and quality control in a factory

CONTACT

 **marion-ventura.fr**
Portfolio, projects and travel journal

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 [in/marion-ventura](https://in.marion-ventura)

 Lyon · open to France and abroad

LANGUAGES

French · native

English · B2 (TOEIC 885/990)

Basics · Spanish, Korean, Chinese

TOOLS

Canva · Excel · Google Workspace · Social media · Navagri

CERTIFICATIONS

First aid (PSC1) · Driving licence

INVOLVEMENT

Treasurer, Melting Pot (IUT Lyon 1) · student association welcoming international students

Volunteer, Cie Letainsel (2026) · musical show: preparation meetings, email outreach; on the day, set-up, refreshment bar, clearing up and cleaning

INTERESTS

Travel and cultures · 11 countries in Europe and Asia; interest in intercultural management and communication

Basketball · 10+ years of competitive play, 5 summer camps

Sport · weight training, running, skiing

Music and concerts